

STUYVESANT TOWN - PETER COOPER VILLAGE TENANTS ASSOCIATION

BUILDING CANVASS SCRIPT

Hello, my name is _____. I'm a (Stuyvesant Town (or) Peter Cooper Village) resident and a volunteer with the Tenants Association.

As you know, a foreclosure process was recently initiated for this community. The Tenants Association, Council Member Garodnick and other elected officials are working together to protect the long term affordability and to maximize choices for tenants, which could include buying our apartments. As time is important here, we need as many residents as possible to sign the Unity Pledge and join the campaign before April 1st, 2010.

Has a member of your household signed the pledge?

IF YES, SAY:

Great! Thank you for joining our fight! We need more help in our campaign. Would you be willing to help out with activities in this building?

IF YES, Say: Great! Could you please fill out this volunteer sheet/could you give me your information? You can reach me at _____. Thanks for your time. I or another volunteer will be in touch with you soon.

IF NO, Say: Thanks for your time. If at any time you would like to volunteer, please contact me or the Tenants Association. I'm in apartment _____.

IF NO, SAY:

Here is a copy of the pledge. Would you take a moment to sign?

IF YES, Say: Great! Would you be willing to volunteer [give volunteer sheet]? You can reach me at _____. Thanks for your time. I or another volunteer will be in touch with you soon.

IF NO, use the talking points to explain why it is important to sign. If they are still reluctant, say: OK, please consider signing the pledge. You can always slip it under my door at apartment _____. Call me, the TA at 1 (866)-290-9036 or Council Member Garodnick's office at 1 (212) 818-0580 if you have any questions. Thank you for your time.

Frequently Asked Questions:

- Does every member of the household need to sign?

NO, only one person per household is needed, preferably the primary tenant.

- Is this legally binding?

NO. It is not legally binding, but it allows the Tenants Association the first opportunity to offer tenants a plan. It will probably be the best plan, because it will offer the best insider price to tenants.